

Responsibility and Fair Representation

Creative Moments



RESPOND to feelings of disappointment or frustration you have experienced when a product did not work as expected. How is that similar to what happens in *Coyote vs. Acme*?



CONNECT responsibility with fairness. Why is it important for companies to create quality products? Why should products perform the way they are advertised? What responsibilities do consumers have when using a product? When something goes wrong, who is responsible and why?



CREATE images of the product that didn't work and the evidence you would show to support your claim. Where might this product responsibility debate take place (in a courtroom or elsewhere)? Who will decide the outcome (jury, judge, media, community)? Who will represent different perspectives (consumer, company, lawyer, spokesperson)? If you are represented by an attorney or other spokesperson, how do you know they understand the problem and can be trusted?



Face cream failure results in disaster on face.
—Madison L.



Picture hanging adhesive failed and broken glass cut her face.
—Kelsey L.



PRESENT your scene and explain your claim, reasoning, and evidence. State your point of view on responsibility. Listen to or imagine the opposing perspective. Reflect on the responsibilities of companies, consumers, and those who represent them. What behaviors demonstrate honesty and integrity?

Note for teachers and parents:
Share children's artwork on social media using
#CrayolaStayCreative



© 2026 WBEI. Characters and elements are © and TM of WBEI. All Rights Reserved.



THINKING SHEET

©2026 Crayola